



74% of end-users
run **database workloads all the time.**

61% of end-users
rate **DPA as the most important capability**
over the next three years.



64% of end-users identified
storage capacity as their #1 storage infrastructure challenge.

55%:
The share of total mentions
identifying public cloud services as the foundation
for application development and deployment.



10-100X:
The increased amount of
annual data growth
by the top 9% of end-users compared to the majority of mainstream enterprises.

60%: The number of end-users that identify
Software Defined Storage as a key technology
used in their storage infrastructure.



Cloud application storage is the #1 use case
for cloud storage.

Backup and recovery is the #2 cloud storage use case
reported by 58% of end-users.



Performance is the #1 cloud native storage pain point
as identified by 49% of end-users.